



**City of Moorhead
EDA Executive Committee**

**Meeting Agenda
January 20, 2017 at 8:00 AM
City Hall - 1st Floor - Boardroom**

Pursuant to due call and notice thereof, a regular meeting of the EDA Executive Committee was held in the City Hall - 1st Floor - Boardroom, on January 20, 2017, at 8:00 AM.

Roll call of the members was made as follows:

Board Member:	Bob Buth	Present
Board Member:	Charley Johnson	Present
Board Member:	James Steen	Present
Board Member:	Marsha Weber	Present

Others Present:

Cindy Graffeo, EDA Executive Director
Amy Thorpe, Economic Development Program Administrator

1. [Call meeting to Order / Roll Call](#)

2. [Agenda Amendments](#)

Minutes: None

3. [Approve Minutes](#)

A [November 21, 2016](#)

Motion to Approve made by Bob Buth and seconded by Charley Johnson

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 0

4. [Citizens Addressing the Board](#)

Minutes: None

5. [New Business](#)

A [EDA Rebranding Logo Proofs](#)

Minutes: Graffeo presented JB Systems logo options to committee members. Detailed discussion followed. Recommended the "link" and "arches" logo be presented to the full board for consideration in February.

B [GFMEDC Marketing Strategy Update](#)

Minutes: Graffeo discussed partnering with GFMEDC to create a focused marketing campaign to attract data centers to Moorhead. The Minnesota Department of Employment and Economic Development (DEED) recommended that Moorhead complete the Shovel Ready certification process to receive potential data center leads. Detailed discussion followed.

Motion to Approve made by Charley Johnson and seconded by James Steen

Motion to Recommend to EDA to add Shovel Ready certification to list of 2017 activities.

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 0

C [8th and Main RFP Process Discussion](#)

Minutes: Graffeo and committee members discussed contacting adjacent property owners in an attempt to assemble additional property prior to releasing a Request for Proposals for the property on 8th Street and Main Avenue. Detailed discussion followed.

D [EDA Agenda Items for January 23, 2017](#)

Minutes: Graffeo and committee members discussed potential agenda items for the upcoming meeting.

6. **Old Business**

7. [Adjourn](#)

Minutes: Meeting adjourned at 9:07 a.m.

APPROVED BY:



Jim Steen
Chair

ATTEST:



Charley Johnson
Secretary

The proceedings of this meeting are digitally recorded and are available for public review.

Respectfully submitted by:
Amy Thorpe, Economic Development Program Administrator