



City of Moorhead Economic Development Authority

Meeting Agenda
June 30, 2016 at 11:45 AM
1st Floor, Council Chambers, Moorhead City Hall

Pursuant to due call and notice thereof, a regular meeting of the Economic Development Authority was held in the 1st Floor, Council Chambers, Moorhead City Hall, on June 30, 2016, at 11:45 AM.

Roll call of the members was made as follows:

Board Member:	Bob Buth	Present
Board Member:	Bruce Bekkerus	Present
Board Member:	Violet Deilke	Present
Council Member:	Steve Gehrtz	Present – Left meeting at 1:05 PM
Board Member:	Charley Johnson	Present
Board Member:	Pat Kovash	Present
Board Member:	John Rogalla	Present
Board Member:	Vacant Position	Vacant
Board Member:	James Steen	Present
Board Member:	Marsha Weber	Present
Mayor:	Del Rae Williams	Present – Joined meeting at 11:54 AM

Others Present:

Cindy Graffeo, EDA Executive Director
Amy Thorpe, Economic Development Program Administrator

1. [Call meeting to Order / Roll Call](#)

2. Agenda Amendments

3. Approve Minutes

A [May 23, 2016](#)

Motion to Approve made by Bruce Bekkerus and seconded by Violet Deilke

Approval of minutes from May 23, 2016, as amended to clarify title to Item 7 “Holiday Mall Associates Development Update and Review of Holiday Mall TIF.”

Motion Passed: For: 10; Against: 0; Abstain: 0; Absent: 1

4. [Citizens Addressing the Board](#)

Minutes: None

5. [Commissioners' Reports](#)

Minutes: Commissions reported on the following topics:

- New antique store in Moorhead Center Mall
- Workforce Study Update
- MPS water main upgrades (west to east)
- Moorhead Industrial Park assessments

- MBA Golf Tournament, July 4th Fireworks, July 560's held at Ushers

6. [Director's Report](#)

Minutes: Graffeo provided update on an offer received for land in MCCARA 4th Addition which was in addition to items found in packet materials.

7. [Design Committee Appointment](#)

Minutes: Violet Deilke volunteered to serve on the Façade Loan Design Committee.

8. [Communications Plan - Website Proposals & Bids](#)

Minutes: Graffeo provided a summary of the memo as found in packet materials. Commissioners had detailed discussion.

Motion to Approve made by Bruce Bekkerus and seconded by Pat Kovash

Approval to allocate up to \$15,000 for website development and up to \$2,500 for logo and brand development from the EDA Contracted/Consultation Services budget and to move forward with JB Systems LLC as the preferred vendor.

Motion Passed: For: 8; Against: 2 (Rogalla, Deilke); Abstain: 0; Absent: 1

9. [Land Pricing Policy](#)

Minutes: Graffeo provided a summary land pricing policy highlighting changes to the policy as found in packet materials.

Motion to Approve made by Bruce Bekkerus and seconded by Del Rae Williams

Approval of land pricing policy and recommend to City Council approval of the land pricing policy and process guidelines as found in packet materials.

Motion Passed: For: 10; Against: 0; Abstain: 0; Absent: 1

10. [Holiday Mall Associates](#)

Minutes: Graffeo provided a brief update. Commissioners had detailed discussion.

11. [2017 Preliminary EDA Levy and Budget Discussion](#)

Minutes: Graffeo provided a summary of the memorandum as found in packet materials. Commissioners had detailed discussion and directed Graffeo to schedule a strategic plan and budgeting retreat in July.

12. [Information / Update](#)

A [GFMEDC Activity Report - May](#)

B [Building & Permit Valuation Summary - May](#)

13. **Adjourn**

Minutes: Meeting adjourned at 1:18 pm



Jim Steen
Chair



Charley Johnson
Secretary

The proceedings of this meeting are digitally recorded and are available for public review.

Respectfully submitted by:
Amy Thorpe, Economic Development Program Administrator