

**City of Moorhead  
City Council Meeting  
Meeting Minutes  
December 19, 2011 at 5:30 PM  
City Hall Council Chambers**

Pursuant to due call and notice thereof, a regular meeting of the City Council Meeting was held in the City Hall Council Chambers, on December 19, 2011, at 5:30 PM.

**Roll call of the members was made as follows:**

1st Ward Council Member:	Luther Stueland	Absent
1st Ward Council Member:	Nancy Otto	Present
2nd Ward Council Member:	Diane Wray Williams	Present
2nd Ward Council Member:	Mark Altenburg	Present
3rd Ward Council Member:	Dan Hunt	Present
3rd Ward Council Member:	Brenda Elmer	Present
4th Ward Council Member:	Mark Hintermeyer	Present
4th Ward Council Member:	Greg Lemke	Present
Mayor:	Mark Voxland	Present

**City Council Meeting**

1. [Adopt City of Moorhead and Economic Development Authority 2012 Budget, 2011 Tax Levy Payable in 2012 and Enterprise Fund Transfers](#)

A. [Resolution to Adopt City of Moorhead's 2012 Budget, 2011 Tax Levy Payable 2012 and Enterprise Fund Transfers](#)

Minutes: City staff clarified that the resolution can be modified to incorporate a budget adjustment to restore Community Partnerships through General Fund Reserves.

Motion to Approve made by Dan Hunt and seconded by Nancy Otto

**Resolution to Adopt City of Moorhead's 2012 Budget, 2011 Tax Levy Payable 2012 and Enterprise Fund Transfers**

Motion to Amend made by Mark Hintermeyer and seconded by Diane Wray Williams

**Amend Resolution to fund Community Partnerships through General Fund Reserves**

**Amendment Passed**

For: 7; Absent: 1 – Luther Stueland

**Resolution to Adopt City of Moorhead's 2012 Budget, 2011 Tax Levy Payable 2012 and Enterprise Fund Transfers as amended**

Motion Passed: **Resolution 2011-1219-1**

For: 7; Absent: 1 - Luther Stueland

B. [Resolution to Adopt Economic Development Authority 2012 Budget and 2011 Tax Levy Payable 2012](#)

Minutes: City staff noted that the Council was considering an amendment to the resolution prior to the discussion being tabled.

The Mayor and Council Members stated the following:

- It is important for the Council to support recommendations of City Committees and its designees.
- The Moorhead Marketing Action/Communications Plan incorporates a portion of Economic Development Authority reserve funds which are solely dedicated for economic development purposes.

Motion and Second to Approve and to Amend were previously made at the December 12, 2011 City Council meeting, but action was tabled for reconsideration.

**Amend Economic Development Authority levy to be reduced by the amount intended for the Moorhead Marketing Action/Communications Plan**

**Motion Failed**

For: 0; Against: 7; Absent: 1 – Luther Stueland

**Resolution to Adopt Economic Development Authority 2012 Budget and 2011 Tax Levy Payable 2012**

Motion Passed: **Resolution 2011-1219-2**

For: 7; Absent: 1 - Luther Stueland

2. [Budget Adjustment to Finance Moorhead Marketing Action/Communications Plan](#)

Minutes: City staff clarified the following in response to Mayor and Council questions:

- Corrected information was provided regarding the total project cost.
- The cost of professional services that would be provided by Flint Communications is well below the required public bid threshold and approximately 83% of the plan costs are not professional services performed by Flint Communications.
- Flint Communications was chosen because of their public relations expertise. The City has a longstanding relationship with Flint and they occupy a unique business niche.

The Mayor and Council Members stated the following:

- It is preferred that a more holistic and refined proposal be provided prior to implementation of a Moorhead marketing and communications plan.
- It is preferred that the City consider more than one proposal for professional services.
- It is important and timely to advertise Moorhead's uniqueness.
- The communications and marketing plan was carefully considered by the Economic Development Authority. The intention of the plan is to highlight positive aspects of living in Moorhead.

Motion to Approve made by Mark Hintermeyer and seconded by Nancy Otto

**Budget Adjustment to Finance Moorhead Marketing Action/Communications Plan**

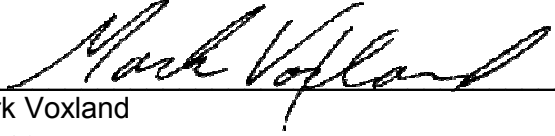
Motion Passed: **Resolution 2011-1219-3**

For: 6; Against: 1 - Mark Altenburg; Absent: 1 - Luther Stueland

Mayor Voxland thanked outgoing Council Members Diane Wray Williams, Dan Hunt, and Greg Lemke for their service on the Moorhead City Council.

Meeting adjourned at 6:01 pm.

APPROVED BY:

  
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Mark Voxland  
Mayor

ATTEST:

  
\_\_\_\_\_  
Jill Wenger  
City Clerk

The proceedings of this meeting are digitally recorded and are available for public review.

*Respectfully submitted by:*  
*Jill Wenger, City Clerk*