



**City of Moorhead
Community Fund Advisory Committee
Meeting Minutes
October 15, 2019
Hjemkomst Center – Elm Boardroom**

Pursuant to due call and notice thereof, a regular meeting of the Moorhead Community Fund Advisory Committee was held in the Hjemkomst Center Elm Boardroom on October 15, 2019 at 7:30 AM.

Attendance was as follows:

Board Member – At Large:	Vacant	Absent
Board Member – MSU Moorhead:	Doug Peters	Present
Board Member – Moorhead Business Assoc.:	Sheri Larson	Present
Board Member – Downtown Moorhead Inc.:	Dave Anderson	Absent
Board Member – Art and Culture Commission:	Carrie Wintersteen	Present
Board Member – Park Advisory Board:	James Hand	Present
Board Member – Mayor/Council:	Vacant	Absent

Also Present: Chris Volkers, City Manager; Holly Heitkamp, Parks and Recreation Director and Kim Citrowske, Assistant Planner

1. Call Meeting to Order

Holly Heitkamp welcomed everyone to the meeting.

2. Recognitions / Presentations / Introductions

None.

3. Agenda Amendments - None.

4. Approve Minutes – June 13, 2019

Motion to Approve the June 13, 2019 meeting minutes by Sheri Larson and seconded by Carrie Wintersteen.

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 2

5. Updates – Moorhead Community Fund

a) Review Website Restructure

The committee reviewed website updates that are on a development site. Suggestions included removing the video to the landing page, minimizing number of “clicks” to be user-friendly. Understand the target audience when clarifying the project descriptions and integrate mobile-friendly accommodations during set-up.

b) Outreach for Donations

Holly Heitkamp provided an update on introducing the Community Fund to local service clubs and invited members to join her in attending.

c) Discuss Other Options for Outreach

The committee brainstormed ideas for outreach including going to project specific events to promote the Community Fund initiatives, for instance attend pet-friendly events or local pet businesses to promote the proposed facility.

6. Review - Community Initiatives

Chris Volkens provided an update on the City Council priorities which includes reprioritizing projects, adding a Natural Playground to be located at Riverfront Park and removing Matson Field and Southside Regional Park updates.

7. Select a Project – FM Area Foundation Caring Catalog

The committee recommended Agility Equipment for the Dog Park be the designated Caring Catalog project for 2019.

8. Adjourn

The meeting adjourned at 8:40 AM.