

City of Moorhead
Economic Development Authority
Meeting Minutes
November 25, 2013 at 11:45 AM
1st Floor, Council Chambers, Moorhead City Hall

Pursuant to due call and notice thereof, a regular meeting of the Economic Development Authority was held in the 1st Floor, Council Chambers, Moorhead City Hall, on November 25, 2013, at 11:45 AM.

Roll call of the members was made as follows:

Board Member:	Les Bakke	Present
Board Member:	Bob Buth	Present
Board Member:	Violet Deilke	Present
3rd Ward Council Member:	Brenda Elmer	Present
Board Member:	Jeff Frider	Present
4th Ward Council Member:	Steve Gehrtz	Present
Board Member:	Ray Grefsheim	Present
Board Member:	Kris Gulsvig	Absent
Board Member:	Charley Johnson	Present
Board Member:	Jim Steen	Present
Board Member:	Dave Sederquist	Absent

Others Present:

Matt Maslowski, Business Development Manager
Mary Schmitt, Neighborhood Services

1. [Call meeting to Order / Roll Call](#)

2. [Agenda Amendments](#)

Minutes: Board member Gehrtz would like to add a 6A item, Update on 1st Avenue.

3. [Approve Minutes](#)

A [October 28, 2013](#)

Motion to Approve made by Les Bakke and seconded by Steve Gehrtz

Motion Passed: For: 9; Against: 0; Abstain: 0; Absent: 2

4. [Citizens Addressing the Board](#)

Minutes: Les Stenerson, Moorhead Business Association President, provided a membership update stating that there were currently 100 paid members and growing. Attendance at weekly breakfast meetings is between 25 to 40 business members and there have been several evening socials. The MBA was recently awarded \$263,000 from the Greater Moorhead Development Corporation. Stenerson requested that the Moorhead EDA continue their support for the MBA in 2014 for \$10,000.

5. [Commissioners' Reports](#)

Minutes: Commissioner Elmer recently attended the West Central Initiative Economic Development District Board Meeting as Chair. There were presentation on federal grants that are available and she learned the City of Moorhead has applied for a grant to help fund a new pedestrian bridge. Maslowski will get information and update members on the grant/bridge.

6. Director's Report

Minutes: Maslowski provided a summary of activities as found in the packet. Highlights included attendance of the Downtown Development Conference, ND Economic Development Conference, and visits with business owners. He also met with commercial realtors who reported real estate closings in Moorhead were up from past years.

6A. 1st Avenue Update

Minutes: Maslowski stated that the developer had pulled out of the project for the 1st Avenue North Aggregate site due to insufficient funding from DEED. Commissioners discussed options for marketing property.

7. Small Business Saturday

Minutes: Maslowski drew attention to Small Business Saturday (the day after Black Friday and before Cyber Monday) with a proclamation at the November 25, 2013, Moorhead City Council meeting. He encouraged all members to patronize their local small businesses.

8. Greater Moorhead Development Corporation (MBA) - Contract Renewal

Minutes: Maslowski stated that both the MBA and GFMEDC, which had been previously overlooked, contracts were up for renewal in December. He stated that the MBA budget for 2014 was \$10,000 which will decrease to \$5,000 in 2015 which will be the final year of funding. The GFMEDC budget for 2014 is \$25,000.

Motion to Approve made by Violet Deilke and seconded by Charley Johnson

Motion to Approve Greater Moorhead Development Corporation (MBA) Contract Renewal for \$10,000 in 2014

Motion Passed: For: 9; Against: 0; Abstain: 0; Absent: 2

Motion to add an agenda amendment to approve the Greater Fargo-Moorhead Economic Development Corporation contract of \$25,000 in 2014 made by Brenda Elmer and seconded by Charley Johnson

Motion Passed: For: 9; Against: 0; Abstain: 0; Absent: 2

Motion to Approve made by Violet Deilke and seconded by Brenda Elmer

Motion to Approve Greater Fargo-Moorhead Economic Development Corporation (GFMEDC) Contract Renewal for \$25,000 in 2014

Motion Passed: For: 9; Against: 0; Abstain: 0; Absent: 2

9. Recommend Final 2014 EDA Levy and Budget

Minutes: Maslowski presented the budget as found in packet materials and stated that it remained the same as previous discussions. Commissioner discussed concerns about the emphasis on the money spent on marketing as it related to customer service and participation in the "City University" initiative. Requested an update from the City Manager at the December meeting.

Motion to Approve made by Charley Johnson and seconded by Les Bakke

Motion to Approve Final 2014 EDA Levy and Budget

Motion Passed: For: 9; Against: 0; Abstain: 0; Absent: 2

10. Information / Update

A [Building and Permit Valuation Summary](#)

B [GFMEDC Monthly Activity Report](#)

11. Adjourn

APPROVED BY:



Jim Steen, Chair

ATTEST:



Charley Johnson, Secretary

The proceedings of this meeting are digitally recorded and are available for public review.

Respectfully submitted by:
Mary Schmitt, Neighborhood Services