



**City of Moorhead
EDA Executive Committee**

**Meeting Agenda
April 10, 2017 at 12:00 PM
City Hall - 1st Floor - Boardroom**

| <u>ITEM</u> | <u>REMARKS</u> |
|--|----------------|
| 1. Call meeting to Order / Roll Call | _____ |
| 2. Agenda Amendments | _____ |
| 3. Approve Minutes | _____ |
| A February 3, 2017 | _____ |
| 4. Citizens Addressing the Board | _____ |
| 5. New Business | _____ |
| A Request for Audience by Brian Gramer to offer his ideas for strategies to attract capital investment to Moorhead | _____ |
| 6. Adjourn | _____ |

Upon request, accommodations for individuals with disabilities, language barriers, or other needs to allow participation in Economic Development Authority meetings will be provided. To arrange assistance, call the City Clerk's office at 218.299.5166 (voice) or 711 (TDD/TTY).



**City of Moorhead
EDA Executive Committee**

**Meeting Agenda
February 03, 2017 at 8:00 AM
City Hall**

Pursuant to due call and notice thereof, a regular meeting of the EDA Executive Committee was held in the City Hall, on February 03, 2017, at 8:00 AM.

Roll call of the members was made as follows:

| | | |
|---------------|-----------------|---------|
| Board Member: | Bob Buth | Present |
| Board Member: | Charley Johnson | Present |
| Board Member: | James Steen | Present |
| Board Member: | Marsha Weber | Present |

Also Present:

Cindy Graffeo, EDA Executive Director
Amy Thorpe, Economic Development Program Administrator

1. Call meeting to Order / Roll Call

2. Agenda Amendments

Minutes: None

3. Approve Minutes

A January 20, 2017

Motion to Approve made by Charley Johnson and seconded by Marsha Weber

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 0

4. Citizens Addressing the Board

Minutes: None

5. New Business

A Policy Discussion Regarding the Urban Progress Zone (UP Zone)

Minutes: Graffeo provided overview of the proposed modification of the UP Zone policy as found in packet materials. Detailed discussion followed.

Motion to Approve made by Charley Johnson and seconded by Bob Buth

Recommend approval to EDA Board of modification of Urban Progress Zone Tax Exemption Policy to include an exception to the job creation requirement for multi-family residential projects if the project meets four out of the five criteria:

1. Intensity of development – The project’s Floor Area Ratio (FAR) is 2.5 or greater
2. Underground and/or structured parking – The project has one story of underground and/or structured parking that is equivalent to the footprint of the building.

3. Land to building ratio – The land to building ratio is 75% or greater.
4. Value per square foot of land created – The project has a projected minimum assessed value of \$100 per square foot, including the land value.
5. Redevelopment Expenditures – The project has a minimum of \$100,000 of redevelopment expenditures (contamination, remediation, and/or demolition), paid for out-of-pocket by the developer. State grants and assistance do not count toward this threshold.

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 0

B Updated Logo Proofs and Proposed Website Layouts

Minutes: Graffeo showed committee members the top two logo proofs and their use in the proposed website layouts. Detailed discussion followed.

Motion to Approve made by Marsha Weber and seconded by Charley Johnson

Motion to present “Links” logo to the full EDA Board showing both color combinations (Blue, Teal, Coral and Blue, Teal, Gold) for final approval.

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 0

6. Adjourn

Minutes: Meeting adjourned at 9:03 a.m.

APPROVED BY:

ATTEST:

Jim Steen
Chair

Charley Johnson
Secretary

The proceedings of this meeting are digitally recorded and are available for public review.

*Respectfully submitted by:
Amy Thorpe, Economic Development Program Administrator*