



**City of Moorhead  
Art and Culture Commission  
Meeting Agenda  
January 24, 2022  
Hjemkomst Center - Auditorium  
4:00 PM**

1. Call to Order/Roll Call \_\_\_\_\_
2. Agenda \_\_\_\_\_
3. Approval of Minutes \_\_\_\_\_
  - a. November 15, 2021 \_\_\_\_\_
4. Citizens to be Heard \_\_\_\_\_
5. 2022 Project Discussion \_\_\_\_\_
6. Member Reports/Information \_\_\_\_\_
7. Adjournment \_\_\_\_\_

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**City of Moorhead  
Art and Culture Commission  
Meeting Minutes  
November 15, 2021  
Hjemkomst Center Auditorium**

Pursuant to due call and notice thereof, a regular meeting of the Art and Culture Commission was held in the Auditorium at the Hjemkomst Center on November 15, 2021 at 4:30 PM.

Commissioner attendance was follows:

Board Member – Ward 1:	Dennis Krull	Present
Board Member – Ward 2:	Timothy Wollenzien	Present
Board Member – Ward 3:	Nathaniel Dickey	Present
Board Member – Ward 4:	Paula Krogen	Present
Board Member – At-Large:	Allison Koster	Present
Board Member – At-Large:	Jonathan Rutter	Absent
Board Member – Mayor/Council:	Larry Seljevold	Present

**1. Call to Order**

Chair Wollenzien called the meeting of the Art and Culture Commission to order.

**2. Welcome New Ward 4 Member: Paula Krogen**

Chair Wollenzien welcomed Paula to the Art and Culture Commission and everyone introduced themselves.

**3. Agenda Amendments**

None.

**4. Approval of Minutes September 20, 2021**

**Motion to Approve the September 20, 2021 meeting minutes by Allison Koster and seconded by Dennis Krull.**

Motion Passed: For: 6; Against: 0; Abstain: 0; Absent: 1

**5. Citizens to be Heard**

None.

**6. Public Art Proposal: Blank Spaces Program**

Staff provided an update on the request which the Art and Culture Commission initially reviewed in May 2021 to allow art from the Blank Spaces Program on City of Moorhead traffic utility boxes. The request before the Commission today is to recommend approval to City Council to allow the Blank Spaces Art program catalog to be wrapped on any utility box throughout the City, including boxes within Minnesota Department of Transportation (MnDOT) right of way (Hwy 75/8<sup>th</sup> St and Hwy 10).

Dennis Krull declared a potential conflict of interest due to having art within the Blank Spaces program and will abstain from voting on the item.

**Motion to Recommend to City Council Approval of the Blank Spaces Art Program catalog to wrap any utility box in Moorhead, if sponsored or allowed by owner by Allison Koster and seconded by Nathaniel Dickey.**

Motion Passed: For: 5 (Dickey, Koster, Krogen, Seljevold, Wollenzien); Against: 0; Abstain: 1 (Krull); Absent: 1 (Rutter)

**7. Proposed 2022 Meeting Dates**

Chair Wollenzien directed the Commission to the packet where two options for meeting dates were included in the packet. One option is to continue monthly meetings and the other to change to quarterly meetings. Following discussion, the Commission will continue to meet monthly.

**8. Member Reports and Updates**

- Nathaniel Dickey shared many upcoming performing arts opportunities including:
  - Prism Concert on Sunday, November 21, 2021 at 6PM in Concordia's Memorial Auditorium, admission is \$5.
  - Concordia Christmas Concert at the Memorial Auditorium on December 3, 4 and 5 with matinée and evening performances.
  - Moorhead High's performance of Bonnie and Clyde at the Horizon Performing Arts Center available now.
- Dennis Krull invited everyone to the FM Visual Arts (FMVA) Arts for the Holidays event at Fargo Civic Center on December 11 from 10AM to 5 PM.
- Tim Wollenzien invited everyone to the Lake Agassiz Concert Band concert on Sunday, December 12 at 7:30PM at the Horizon Performing Arts Center and the Merry Tuba Christmas performance at West Acres on December 5 at 1PM.

**9. Adjourn - Meeting adjourned at 4:54 PM**



**To:** Moorhead Art & Culture Commission  
**Subject:** 2022 Project Discussion  
**Date:** January 24, 2021  
**Prepared By:** Kim Citrowske, Assistant City Planner

## 2022 PROJECT DISCUSSION

### BACKGROUND

Moorhead's Art and Culture Commission was established in 2015 with the purpose to advise the Mayor and City Council on development of arts and culture activities, projects, organizations and facilities within the City.

#### Past Projects

- **2021** – Sculpture at Davy/Memorial Park - *Breaking the Surface*
- **2020** – Bench and Box Art / Riverside Art review / Downtown Arts Geocache Adventure collaboration / I-94 Water Tower Art
- **2019** – Implement Moorhead Proud projects and Public Art workshop in partnership with Fargo Art and Culture Commission and Forecast Public Art / New Southside Water Tower Art
  - Florence Klingensmith Mural
  - Storm Drain Community Art Project (implementation timeline impacted by COVID)
- **2018** – Arts and Culture Framework Plan / Creative MN Moorhead-Clay Co. Economic Study / Moorhead Proud Call for Art issued / Woodlawn Water Tower Art
- **2017** – Oakport Water Tower Art / Partner with Concordia to develop Arts and Cultural Asset Map
- **2016** – Sidewalk Art and Poetry installation / Pecha Kucha-type presentations with local arts and culture organizations

#### Budget status/options

- \$6,157 - Sidewalk Art and Poetry donation balance
- \$5,000 - 2022 Public Art general fund line item
- Seek grant funding:
  - Lake Region Arts Council - [Legacy Organizational Grant](#) and [Legacy Local Government Grant](#)
    - Spring grant round deadline is March 3, 2022
  - Minnesota State Arts Board
  - Awesome Foundation - \$1000 grants available
  - Kresge Foundation
  - Blandin Foundation
  - FM Convention and Visitors Bureau – project support for infrastructure installation

**Guiding documents** - These types of projects are supported by the following guiding documents:

- [2018 Arts and Culture Framework Plan](#)
  - Placemaking – Downtown/Public Art/Gathering Places
- [2020 Downtown Master Plan](#)
  - Placemaking/Equitable & Inclusive/Connected / Walking Streets
- [2009 Comprehensive Plan Addendum](#)
  - Plentiful Arts and Culture
  - Vibrant Downtown that is a gathering place for the community.



## CONSIDERATION

### 1 – Center Avenue Sidewalk Stamp Art

- Develop project parameters for Sidewalk Art
  - **Location** – Center Avenue will be reconstructed in Summer of 2022 between the Red River and 8<sup>th</sup> St. (Note: Large format of draft road layout attached at end of memo.)



- **Budget** - \$6,157 remaining from 2015 donation for Sidewalk Art and Poetry Project
  - Consider possibly incorporating a portion of \$5000 from 2022 Public Art budget.
- **Inspiration** – One noticeable addition to the street section/layout is the addition of a dedicated multi-use path along the north side of the roadway.
  - One stamp will include a bike marking, similar the following examples:

Bike Symbol	Helmeted Bicyclist Symbol
	

**DISCUSSION: Concept/Theme** – As we continue developing the Center Avenue reconstruction plan, what theme or inspiration should guide the development of the artistic stamps?

- Active Transportation (i.e. walking/biking/rollerblading/etc.)
- Historic References (i.e. Recreation, Railroads, Riverboats, Prohibition/Sin City, Cedar Block Pavement, etc.)
  - [Historic Sanborn Maps](#) (Center Ave was previously named Front Street)
  - [Moorhead Arts and Cultural Asset Map](#)
  - [MPR News - Artifact Spotlight | Moorhead On The Rise | Facebook](#)



**To:** Moorhead Art & Culture Commission  
**Subject:** Reports and Information  
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## 2022 MAKE MUSIC DAY

### HISTORY

<https://www.makemusicday.org/>

**Make Music** is a free celebration of music around the world on June 21st. Launched in 1982 in France as the *Fête de la Musique*, it is now held on the same day in more than 1,000 cities in 120 countries.

Completely different from a typical music festival, **Make Music** is open to anyone who wants to take part. Every kind of musician — young and old, amateur and professional, of every musical persuasion — pours onto streets, parks, plazas, and porches to share their music with friends, neighbors, and strangers. All of it is free and open to the public.

### FARGO – MOORHEAD - WEST FARGO

The Arts Partnership is helping to facilitate a discussion for a metro-wide celebration of [Make Music Day](#) in 2022. Please feel free to reach out to [art@cityofmoorhead.com](mailto:art@cityofmoorhead.com) for more information.

A virtual meeting is planned for Thursday, January 27 at 12:30 PM to discuss – ALL ARE WELCOME!



Photos from Make Music Day 2021 by Dr. Kenyon Williams – MSUM

# WATER TOWER ART

## REQUEST FOR USE OF ART

The City Council will be considering a request from First Ave Promo to use the I-94 Water Tower Art for mugs. First Ave Promo has already come to an agreement with the artists of the Oakport, Woodlawn and Southside water towers for use of those designs.

