



City of Moorhead Economic Development Authority

Meeting Agenda
May 19, 2014 at 11:45 AM
1st Floor, Council Chambers, Moorhead City Hall

Pursuant to due call and notice thereof, a regular meeting of the Economic Development Authority was held in the 1st Floor, Council Chambers, Moorhead City Hall, on May 19, 2014, at 11:45 AM.

Roll call of the members was made as follows:

Representing	Name	Roll Call
At Large	Kris Gulsvig	Present
At Large	Bob Buth	Present
At Large	Charley Johnson, Secretary	Present
Council	Steve Gehrtz	Present
Council	Del Rae Williams	Present
MBA	Pat Kovash	Present
MPS	Les Bakke, Vice Chair	Present
Ward 1	James Steen, Chair	Present
Ward 2	Vacant Position	Vacant Position
Ward 3	Violet Deilke	Present
Ward 4	Dave Sederquist	Present

Others Present:

Matt Maslowski, Executive Director
Scott Hutchins, Deputy City Manager
Amy Thorpe, Economic Development Program Administrator
Lisa Vatnsdal, Community Development Manager

1. [Call meeting to Order / Roll Call](#)

2. [Agenda Amendments](#)

Minutes: Add "Commissioner's Reports" to agenda as Item 4a.

3. Approve Minutes

A [March 24, 2014](#)

Motion to Approve made by Charley Johnson and seconded by Violet Deilke

Approval of Minutes of March 24, 2014 was adopted by unanimous voice.

Motion Passed: For: 10; Against: 0; Abstain: 0; Absent: 1

B [May 1, 2014](#)

Motion to Approve made by David Sederquist and seconded by Violet Deilke

Approval of Minutes of May 1, 2014 was adopted by unanimous voice.

Motion Passed: For: 10; Against: 0; Abstain: 0; Absent: 1

4. [Citizens Addressing the Board](#)

Minutes: No citizens addressing the board.

4a. **Commissioner's Reports**

Minutes: No actions to report.

5. [Director's Report](#)

Minutes: Maslowski summarized his activities as provided fully in packet materials.

6. **Communications and Marketing Updates**

A [Residential and Community Marketing and Communications - Vatnsdal](#)

Minutes: Vatnsdal reported on residential and community marketing and communications updates and results as found in detail in the packet materials.

B [Commercial & Industrial Marketing Plan - Maslowski](#)

Minutes: Maslowski reported on the commercial and industrial marketing plan updates as found in the packet materials.

Motion to Recommend Approval made by Charley Johnson and seconded by Les Bakke

Motion to Recommend to City Council the Approval of a Professional Service Contract with Moran, Stahl & Boyer for a Targeted Marketing Strategy for MCCARA Industrial Park

Motion Passed: For: 10; Against: 0; Abstain: 0; Absent: 1

7. [2014 Legislative Update - Hutchins](#)

Minutes: Hutchins reported on the results of Moorhead's legislative session as found in the packet materials.

8. [Information / Update](#)

A [GFMEDC Activity Report - April](#)

B [Building & Permit Valuation Summary - April](#)

9. [Adjourn](#)

Minutes: Meeting adjourned at 1:00 p.m.

APPROVED BY:



Jim Steen, Chair

ATTEST:



Charley Johnson, Secretary

The proceedings of this meeting are digitally recorded and are available for public review.

Respectfully submitted by:

Amy Thorpe, Economic Development Program Administrator