



City of Moorhead EDA Executive Committee

Meeting Minutes
September 20, 2017 at 12:00 PM
City Hall, 1st Floor, Boardroom

Pursuant to due call and notice thereof, a regular meeting of the EDA Executive Committee was held in the City Hall, 1st Floor, Boardroom, on September 20, 2017, at 12:00 PM.

Roll call of the members was made as follows:

Board Member:	Bob Buth	Present
Board Member:	Charley Johnson	Present
Board Member:	Marsha Weber	Present
Board Member:	Kathy Cockran	Present

Others Present:

Cindy Graffeo, EDA Executive Director
Amy Thorpe, Economic Development Program Administrator

1. Call meeting to Order / Roll Call

2. Agenda Amendments

Minutes: None

3. Approve Minutes

A [June 29, 2017](#)

Motion to Approve made by Bob Buth and seconded by Marsha Weber

Motion Passed: For: 4; Against: 0; Abstain: 0; Absent: 0

4. Citizens Addressing the Board

Minutes: None

5. New Business

A [Center Avenue Discussion](#)

Minutes: Violet Deilke, owner of Centre for Hair and Wellness, addressed the executive committee regarding potential changes to Center Ave. She expressed her opinion that a number of potential changes were not business friendly. Deilke is requesting that the EDA have a consolidated voice regarding the project.

Committee members had detailed discussion. Staff was directed to invite City Engineer, Dr. Zimmerman, to project the project to the EDA.

B [Financial Support of Economic Development Drivers](#)

Minutes: Johnson opened. Members had detailed discussion. Cochran suggested there should be a framework or guiding principles established to help the board determine whether or not a request fits the vision of the board. Johnson directed Graffeo to add to the retreat agenda.

C Strategic Planning Retreat Discussion

Minutes: When – October
 What Time – 4 pm – 8 pm
 Where – MSUM

Agenda:

1. Develop a Strategic Plan
 1. Economic development trends and best practices
 2. Charter/EDA Resolution
 3. What is the EDA's Primary Role
 4. What projects have been funded in the past?
 5. Budget as related to future goals and visions
2. Other Business
 1. Center Ave
 2. Bluestem/Trollwood
 3. Airport

6. Unfinished Business

A [EDA Office Relocation Discussion](#)

Minutes: Graffeo summarized discussions with Downtown Moorhead Inc. (DMI) representative, Dave Anderson, and Moorhead City Manager, Chris Volkers.

Buth stated that DMI is now re-advertising for the Executive Director position and office rental is not top priority at this time.

Jim Steen, former EDA Chair, provided a brief history for an office outside City Hall. He stated that the perception out a "street level" office would make it easier for businesses to meet with the EDA Executive Director.

B 2018 Tax Levy Progress

Minutes: Graffeo provided a summary of the status of the EDA's 2018 Budget/Levy.

7. [Adjourn](#)

Minutes: Adjourned at 12:58 p.m.

APPROVED BY:

ATTEST:



Charley Johnson
Chair

Marsha Weber
Secretary

The proceedings of this meeting are digitally recorded and are available for public review.

Respectfully submitted by:
Amy Thorpe, Economic Development Program Administrator