



**City of Moorhead  
Art and Culture Commission  
Meeting Agenda  
March 15, 2021  
Virtual Meeting - Hjemkomst Center Auditorium  
4:30 PM**

1. Call meeting to Order \_\_\_\_\_
2. Agenda Amendments \_\_\_\_\_
3. Approve Minutes \_\_\_\_\_
  - a. February 22, 2021 \_\_\_\_\_
4. Citizens to be Heard \_\_\_\_\_
5. 2021 Project Discussion \_\_\_\_\_
6. Member Reports and Updates \_\_\_\_\_
7. Adjourn \_\_\_\_\_

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**City of Moorhead  
Art and Culture Commission  
Meeting Minutes  
February 22, 2021  
Online Virtual Format via Webex**

Pursuant to due call and notice thereof, a regular meeting of the Art and Culture Commission was held virtually with an online meeting using Webex on February 22, 2021 at 4:00 PM.

Commissioner attendance was follows:

Board Member – Ward 1:	Dennis Krull	Absent
Board Member – Ward 2:	Timothy Wollenzien	Present
Board Member – Ward 3:	Nathaniel Dickey	Present
Board Member – Ward 4:	Jeremiah Jones	Absent
Board Member – At-Large:	Allison Koster	Present
Board Member – At-Large:	Jonathan Rutter	Present
Board Member – Mayor/Council:	Larry Seljevoid	Present

**1. Call to Order**

Chair Wollenzien called the meeting of the Art and Culture Commission to order.

**2. Welcome New Members – Allison Koster and Jonathan Rutter**

Chair Wollenzien welcomed the new members.

**3. Agenda Amendments**

Staff added another item to 7, Representative for review of MoorHeart Award applications.

**4. Approval of Minutes – January 25, 2021**

**Motion to Approve the January 25, 2021 meeting minutes by Larry Seljevoid and seconded by Nathaniel Dickey.**

Motion Passed: For: 5; Against: 0; Abstain: 0; Absent: 2

**5. Citizens to be Heard**

None.

**6. Downtown Plan Next Steps – Guest: Derrick LaPoint, President/CEO Downtown Moorhead Inc.**

Chair Wollenzien introduced Derrick LaPoint with Downtown Moorhead Inc.

LaPoint provided a history of Downtown Moorhead Inc., his role with economic development for the City of Moorhead and went over the recently approved Downtown Moorhead Master Plan document including its Executive Summary. Discussion regarding placemaking and next steps and projects continued.

**7. Annual Report and Election of Officers**

**Motion to designate Tim Wollenzien as Chair by Nathaniel Dickey and seconded by Larry Seljevoid**

Motion Passed: For: 5; Against: 0; Abstain: 0; Absent: 2

**Motion to designate Nathaniel Dickey as Vice Chair by Larry Seljevold and seconded by Tim Wollenzien**

Motion Passed: For: 5; Against: 0; Abstain: 0; Absent: 2

**Motion to designate the following members as representatives by Tim Wollenzien and seconded by Nathaniel Dickey:**

**A.R.T. – Art Review Team:** Allison Koster and Jonathan Rutter

**Moorhead Community Fund Advisory Committee:** Nathaniel Dickey

**MoorHeart Award Review Group:** Tim Wollenzien

Motion Passed: For: 5; Against: 0; Abstain: 0; Absent: 2

**8. Member Reports and Updates**

**a. Project Updates**

Nathaniel Dickey shared upcoming [events at Concordia College](#) including guest artist and jazz trumpeter, Ron McCurdy and [music ensemble virtual performances](#).

Allison Koster noted that on March 11, 2021 at 7:30 PM, Concordia will host [The National Book Awards](#).

Jonathan Rutter invited everyone to visit [The Rourke Art Gallery + Museum](#) which is open for appointments.

**9. Adjourn - Meeting adjourned at 4:42 PM**



**To:** Moorhead Art & Culture Commission  
**Subject:** 2021 Art Options  
**Date:** March 15, 2021  
**Prepared By:** Kim Citrowske, Assistant City Planner

## 2021 ART OPTIONS

### DISCUSSION GOAL

Based on guiding documents and community input, develop a multi-year plan to promote arts and culture in Moorhead outlining projects, stakeholders/partners and implementation planning.

### BACKGROUND

Moorhead's Art and Culture Commission was established in 2015 with the purpose to advise the Mayor and City Council on development of arts and culture activities, projects, organizations and facilities within the City.

#### Past Projects

- **2020** – Bench and Box Art / Riverside Art review / Downtown Arts Geocache Adventure collaboration / I-94 Water Tower Art
- **2019** – Implement Moorhead Proud projects and Public Art workshop in partnership with Fargo Art and Culture Commission and Forecast Public Art / New Southside Water Tower Art
  - Florence Klingensmith Mural
  - Storm Drain Community Art Project (implementation timeline impacted by COVID)
- **2018** – Arts and Culture Framework Plan / Creative MN Moorhead-Clay Co. Economic Study / Moorhead Proud Call for Art issued / Woodlawn Water Tower Art
- **2017** – Oakport Water Tower Art / Partner with Concordia to develop Arts and Cultural Asset Map
- **2016** – Sidewalk Art and Poetry installation / Pecha Kucha-type presentations with local arts and culture organizations

#### Budget status/options

- \$6,157 - Sidewalk Art and Poetry donation balance
- \$10,012 - Moorhead Proud Art donation balance
- \$4,000 - Annual Public Art general fund line item, subject to budget approvals
- Seek grant funding:
  - Lake Region Arts Council - [Legacy Organizational Grant](#)
  - Minnesota State Arts Board
  - Awesome Foundation - \$1000 grants available
  - Kresge Foundation
  - Blandin Foundation
  - FM Convention and Visitors Bureau – project support for infrastructure installation

**Guiding documents** - These types of projects are supported by the following guiding documents:

- [2018 Arts and Culture Framework Plan](#)
  - Placemaking – Downtown/Public Art/Gathering Places
- [2020 Downtown Master Plan](#)
  - Placemaking/Equitable & Inclusive/Connected / Walking Streets
- [2009 Comprehensive Plan Addendum](#)
  - Plentiful Arts and Culture
  - Vibrant Downtown that is a gathering place for the community.

## CONSIDERATION

It is recommended that the Art and Culture Commission issue a second Call for Art for Moorhead Proud projects.

### 1 - Second Call for 'Moorhead Proud' Art

- Develop project parameters for a 'Moorhead Proud' Call for Art
  - Purpose
  - Timeline
  - Location
  - Eligible artists
  - Budget - \$14,012 (\$4000 from 2021 Public Art budget + \$10,012 remaining in Moorhead Community Fund)
- Implementation process/advertising

### 2 - Long-term projects

The Art and Culture Commission may continue to be considered but more administrative discussions on project champions and implementation prior to moving forward.

#### Sculpture Walk

- Define scope of project:
- Explore funding for start-up
- Determine initial numbers of sculptures with ideas of how it may grow
- Evaluate concepts to solicit art:
  - Develop a program to solicit and choose/rotate art annually
  - Partner with colleges to commission sculptures for long-term display / partnership
  - Work with consultant to develop program
  - Suggestions
- Explore locations (and order of installation depending on scope/growth):
  - Downtown
  - River Corridor
  - Gateway / City entrances
- Funding options
  - Local budgets
  - Grants
  - Community Fund
  - In-kind partnerships

#### Other

- Reminder to participate in City of Moorhead Comprehensive Plan: Onward Moorhead! process [cityofmoorhead.com/onwardmoorhead](http://cityofmoorhead.com/onwardmoorhead)