



**City of Moorhead
Art and Culture Commission
Meeting Agenda
October 15, 2018
City Hall Council Chambers
4:30 PM**

1. Call meeting to Order _____
2. Agenda Amendments _____
3. Approve Minutes _____
 - a. September 17, 2018 _____
4. Citizens to be Heard _____
5. Reports and Information _____
 - a. Project Prioritization Discussion _____
 - b. Project Updates _____
6. Member Reports and Updates _____
7. Adjourn _____

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**City of Moorhead
Art and Culture Commission
Meeting Minutes
September 17, 2018
City Hall Council Chambers**

Pursuant to due call and notice thereof, a regular meeting of the Art and Culture Commission was held in the 1st Floor Council Chambers, Moorhead City Hall on September 17, 2018 at 4:00 PM.

Commissioner attendance was follows:

Board Member – Ward 1:	Dennis Krull	Present
Board Member – Ward 2:	Timothy Wollenzien	Present
Board Member – Ward 3:	Tim Beaton	Present
Board Member – Ward 4:	Su Legatt	Present
Board Member – At-Large:	Carrie Wintersteen	Present
Board Member – At-Large:	Kenyon Williams	Absent
Board Member – Mayor/Council:	Del Rae Williams	Present

1. Call to Order

Chair Carrie Wintersteen called the meeting of the Art and Culture Commission to order.

2. Agenda Amendments

Tim Beaton requested to add discussion regarding the Moorhead Community Fund and a public art donation.

3. Approval of Minutes – August 20, 2018

Motion to Approve the August 20, 2018 meeting minutes made by Su Legatt and seconded by Del Rae Williams.

Motion Passed: For: 6; Against: 0; Abstain: 0; Absent: 1

4. Citizens to be Heard - none.

5. Public Art Policy Discussion

A draft public art policy was developed from previous discussion and direction. Conversation continued on the draft document. Su Legatt suggested adding language on artist and creative honor for public art. Carrie Wintersteen pointed out grammatical improvements in varying locations.

Motion to Approve the Public Art Policy including noted updates made by Tim Beaton and seconded by Tim Wollenzien.

Motion Passed: For: 6; Against: 0; Abstain: 0; Absent: 1

6. Moorhead Community Fund – Donation

Tim Beaton shared that a \$25,000 donation has been received at the FM Area Foundation for the City of Moorhead Community Fund designated for arts purposes to be used for “Moorhead Proud” projects for the Art and Culture Commission to provide project recommendations to City Council for consideration.

In the future, the Moorhead Community Fund will have defined projects, approved by the City Council where donors may support projects for implementation.

Discussion continued regarding how future art should be guided by the Arts and Cultural Framework Plan, options regarding future calls for art be reviewed and considered and who could submit art proposals, funding scenarios and possible timelines.

Motion to honor a donor’s gift of \$25,000 by offering a Call for Art to Moorhead artists for proposals of public art projects that show pride in the city and align with the Moorhead Framework Plan made by Su Legatt and seconded by Del Rae Williams.

Motion Passed: For: 6; Against: 0; Abstain: 0; Absent: 1

7. Member Reports/Updates

a. Open House: 12th Avenue S Corridor Study

The invitation to the open house was included in the packet.

Carrie Wintersteen shared that Theatre B’s new production *Church and State* opens next week, September 27 and runs through October 20.

Su Legatt updated that the Rourke has two upcoming show openings: Jessica Mattson Fluto on September 28 and The Art Ghoulery exhibition opens October 5. RedBall will be on display at the Rourke on October 9.

Tim Wollenzien invited everyone to the Lake Agassiz Concert Band concert on Sunday, October 14, 2018 at 3:00 PM at the Horizon Middle School Auditorium.

8. Adjourn - Meeting adjourned at 5:03 PM



To: Moorhead Art and Culture Commission
Subject: Project Prioritization Discussion
Date: October 15, 2018
Prepared By: Kim Citrowske, Assistant Planner

PROJECT PRIORITIZATION DISCUSSION

An anticipation of the Moorhead Community Fund becoming a reality and the desire to compile a list of potential arts and cultural projects the City Council can consider for a [wishbook](#)-type of document, the Art and Culture Commission will begin brainstorming potential projects for future prioritization.

Guided by the [Moorhead Arts and Cultural Framework Plan](#), we will start our discussion on the first item, **Placemaking – creating places where people want to gather.**

Goals outlined for this strategy include:

1. Use arts and cultural elements to bring sole, life and people to a revitalized downtown core. Create elements that position downtown as a core gathering place.
 - a. Possible Strategies:
2. Work with neighborhoods, each with its unique cultural identity gathering locations, to develop a strong sense of neighborhood, ensuring that arts and culture are integrated as a key vehicle for defining neighborhood identity.
 - a. Possible Strategies:
3. Enhance Moorhead’s visual appeal through streetscapes, murals, greenspace development and arts and culture to modernize the look, feel and accessibility of the city.
 - a. Possible Strategies:
4. Develop new and enhance the vitality of existing formal and informal gathering places; utilize arts and culture to inspire, bring people together and create a sense of place.
 - a. Possible Strategies:



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PROJECT UPDATES

PUBLIC ART POLICY CONSIDERATION AT CITY COUNCIL

The Public Art Policy is anticipated to be considered by the City Council at their October 22, 2018 meeting.

CONCORDIA - ARTS AND CULTURAL MAP

The Concordia partnership for a community research project focusing on an Arts and Cultural Map continues this 2018-19 school year. Here are a few updates:

- The map developed by Layne Cole (last year's student) will hopefully be ready to share with the public in early 2019, as a few items are still being resolved.
- Christian Belz – Majoring in Communications and Museum Studies will be working on the project and map this school year. His interest is in urban renewal and historic preservation, and his focus includes collecting historic photos of downtown Moorhead and facilitate an oral history collection to document Moorhead's history downtown.
 - He previously worked with Kilbourne Group - <https://kilbournegroup.com/wp-content/uploads/2018/01/Revisitng-Moorhead.pdf>
 - He has and will be conducting oral history interviews at the Hjemkomst Center (October 9 and 16 starting from 9:00 AM to 12:15 PM. Here is the notice in the Forum <http://www.inforum.com/community/history/4510386-share-your-stories-old-downtown-fargo-moorhead>
 - Do you have any suggestions of great Moorhead story tellers that may be willing to share their recollections of Moorhead's history to refer to Christian?

WOODLAWN WATER TOWER – TANK OF THE YEAR CONTEST

The Woodlawn water tower has been nominated for Tnemec, Inc.'s Tank of the Year award. Follow the link (<http://tankoftheyear.tnemec.com>), find the Moorhead tower, and then VOTE for Moorhead! Voting closes October 19.