



**City of Moorhead  
Art and Culture Commission  
Meeting Agenda  
August 17, 2020  
Online Virtual Format via Webex  
4:30 PM**

1. Call meeting to Order 

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2. Agenda Amendments 

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3. Approve Minutes 

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- a. July 20, 2020 

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4. Citizens to be Heard 

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5. Reports and Information 

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- a. Update on Arts- Guest Maxine Adams, Executive Director of Lake Region Arts Council 

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- b. Consider Public Arts Geocache Project - Guest Gia Rassier 

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- c. Project Updates 

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- i. I-94 Identity Watertower Art 

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- ii. Art Bench and Box Project 

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6. Member Reports and Updates 

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7. Adjourn 

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8. **VIRTUAL MEETING PARTICIPATION** - Art and Culture Commission meeting will be held using virtual meeting and conference-calling technology. The meeting will be live-streamed to the [City's Homepage](#). To Participate and/or make a public comment about these items: During the meeting - Call the Public Comment Line at 218.299.5001; you may request to be bridged onto the audio conference. Before the meeting - Written comments to Art and Culture Commission, PO Box 779, Moorhead, MN 56561-0779 or [art@cityofmoorhead.com](mailto:art@cityofmoorhead.com) or call staff at 218.299.5333. 

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Upon request, accommodations for individuals with disabilities, language barriers, or other needs to allow participation in Art and Culture Commission meetings will be provided. To arrange assistance, call the City Clerk's office at 218.299.5166 (voice) or 711 (TDD/TTY).





**City of Moorhead  
Art and Culture Commission  
Meeting Minutes  
July 20, 2020  
Online Virtual Format via Webex**

Pursuant to due call and notice thereof, a regular meeting of the Art and Culture Commission was held virtually with an online meeting using Webex on July 20, 2020 at 4:30 PM.

Commissioner attendance was follows:

Board Member – Ward 1:	Dennis Krull	Present
Board Member – Ward 2:	Timothy Wollenzien	Present
Board Member – Ward 3:	Tim Beaton	Present
Board Member – Ward 4:	Jeremiah Jones	Present
Board Member – At-Large:	Carrie Wintersteen	Present
Board Member – At-Large:	Kenyon Williams	Present
Board Member – Mayor/Council:	Larry Seljevold	Present

**1. Call to Order**

Chair Tim Wollenzien called the meeting of the Art and Culture Commission to order.

**2. Agenda Amendments**

Tim Wollenzien welcomed new member, Jeremiah Jones. Jeremiah Jones provided information about himself.

**3. Approval of Minutes – February 12, 2020**

**Motion to Approve the February 12, 2020 meeting Minutes by Larry Seljevold and seconded by Carrie Wintersteen.**

Motion Passed: For: 7; Against: 0; Abstain: 0; Absent: 0

**4. Citizens to be Heard**

None.

**5. Designate Representatives for Art Review Team and Community Fund Advisory Committee**

**Motion to designate Tim Wollenzien and Jeremiah Jones to serve on the Art Review Team by Carrie Wintersteen and seconded by Tim Beaton.**

Motion Passed: For: 7; Against: 0; Abstain: 0; Absent: 0

**Motion to designate Carrie Wintersteen to serve on the Moorhead Community Fund Advisory Committee by Jeremiah Jones and seconded by Dennis Krull.**

Motion Passed: For: 7; Against: 0; Abstain: 0; Absent: 0

## 6. Consider Artworks for Bench and Box Art Project

Tim Wollenzien provided an outline of the project, locations and partnership with Moorhead High School to develop the art. Discussion continued regarding the high quality art work submitted from Moorhead High School student artists.

**Motion to Recommend Approval of the proposed art as outlined in the packet to City Council by Jeremiah Jones and seconded by Carrie Wintersteen.**

Motion Passed: For: 7; Against: 0; Abstain: 0; Absent: 0

## 7. Member Reports/Updates

Kenyon Williams asked how the Arts and Culture Commission can support Moorhead's arts organizations and artists during the pandemic. What are other communities doing to support arts and culture? Are there creative ways to promote the arts that could be explored?

- Kenyon Williams noted MSUM not planning any indoor performances in 2020 and outdoor events have been cancelled. He stated performing artists are impacted financially without performances, and he is concerned our community will lose arts organizations.
- Carrie Wintersteen noted that some outdoor performances are scheduled to occur, citing the International Music Festival hosted by the Plains Art Museum at Heritage Garden & Amphitheatre, Woodlawn Park on July 25, 2020. Carrie also noted that Concordia music is proceeding with small ensembles in the Fall with tentative performances. Theatre B is proposing a hybrid to kick off the fall season with a one person show performed in front of a very limited audience of 10-15 seats that is also filmed for home viewing.
- Tim Wollenzien hasn't received any updates from Lake Agassiz Concert Bank or FM Choral Artists on their plans to proceed with performances in 2020.
- Dennis Krull shared that FMVA: Fargo-Moorhead Visual Artists plan to proceed with their Studio Crawl the first week in October which may include virtual options.

## 8. Adjourn - Meeting adjourned at 5:14 PM



**To:** Moorhead Art & Culture Commission  
**Subject:** Arts and Culture – a regional perspective  
**Date:** August 17, 2020  
**Prepared By:** Kim Citrowske, Assistant City Planner

## A REGIONAL PERSPECTIVE

### GUEST SPEAKER: MAXINE ADAMS, LAKE REGION ARTS COUNCIL

At the July 20, 2020 Art and Culture Commission meeting, there was discussion on the status and support of artists, arts organization and creative delivery impacts due to the pandemic.

Lake Region Arts Council's Executive Director, Maxine Adams will join the virtual conversation regarding the arts with a regional perspective.



**To:** Moorhead Art & Culture Commission  
**Subject:** Public Art Geocache Project – Guest Gia Rassier  
**Date:** August 17, 2020  
**Prepared By:** Kim Citrowske, Assistant City Planner

## PUBLIC ART GEOCACHE PROJECT

**GUEST SPEAKER: GIA RASSIER, GEOCACHE AFFICIANDO AND PARK ADVISORY BOARD MEMBER**

Although there are some uncertainties on funding and implementation, Gia Rassier our local geocaching expert and Park Advisory Board member is exploring developing a Moorhead Public Art Geocache Adventure and will join to discuss possible public art destinations.

Gia's recent projects include:

- [Minnesota's first official GeoTour](#) – watch a feature of [Moorhead's locations here!](#)
- Moorhead Parks has recently launched a [Parks Adventure](#).



**To:** Moorhead Art & Culture Commission  
**Subject:** Project Updates  
**Date:** August 17, 2020  
**Prepared By:** Kim Citrowske, Assistant City Planner

## PROJECT UPDATES

### I-94 IDENTITY TOWER ART

The Churchill Group was selected by the I-94 Water Tower Focus Group following two rounds of interviews and 22 responses to the Call for Artists. The Churchill Group had a complete proposal with robust community engagement outreach which included:

- Launching a [Facebook profile: My Moorhead Tower](#) (We hope you are following along and sharing!),
- Developing a [community survey](#),
- Posting of [flyers around town](#) and
- Getting out into [neighborhoods with the Sweet Treats ice cream truck](#) to get ideas from our citizens.

The I-94 Water Tower Focus Group will be reviewing preliminary art the week of August 24 and we anticipate additional community outreach prior to a review by the Art and Culture Commission in September or October.

### BENCH AND BOX ART

At the July 27 City Council meeting, the recommended works of student art were approved for installation on seven downtown benches and a traffic utility box near Moorhead High School.

- Student permissions are currently being attained by the artists.
- Custom Graphics is processing the original works of art for creation of the vinyl wraps and application on the outdoor surfaces.

Are there any innovative suggestions for an unveiling of the installation that meets the social distancing and masking requirements that could be explored?