



City of Moorhead Economic Development Authority

Retreat Minutes
October 25, 2017 at 4:00 PM
MSUM College of Business - Room CB106

Pursuant to due call and notice thereof, a regular meeting of the Economic Development Authority was held in the MSUM College of Business - Room CB106, on October 25, 2017, at 4:00 PM.

Roll call of the members was made as follows:

Board Member:	Bob Buth	Present
Board Member:	Bruce Bekkerus	Present
Board Member:	Kathy Cochran	Present
Council Member:	Mari Dailey	Present
Board Member:	Violet Deilke	Absent
Council Member:	Chuck Hendrickson	Present
Board Member:	Charley Johnson	Present
Board Member:	Wyatt Johnson	Present
Board Member:	Pat Kovash	Present
Board Member:	John Rogalla	Present
Board Member:	Marsha Weber	Present

Others Present:

Cindy Graffeo, EDA Executive Director
Kristie Leshovsky, City Planner

1. [Welcome - Charley Johnson, Chair](#)

2. Strategic Planning

A Moorhead EDA Structure, History, Tasked Activities

Minutes: Graffeo presented the EDA structure, history, and tasked activities as outlined in the EDA Enabling Resolution and foundational documents.

B IEDC Strategic Planning Information

Minutes: Graffeo presented information from IEDC's best practices for economic development organization's strategic planning.

C Moorhead EDA SWOT Analysis

Minutes: The Board had detailed discussion of strengths, weaknesses, opportunities, and threats for Moorhead as a community, and for the EDA as an organization.

D Moorhead EDA Mission, Vision, Values Statements

Minutes: The Board developed working drafts of mission, vision, and values statements.

E 2018 Goals

Minutes: The Board had detailed discussion identifying 2018 activities.

F EDA Funding of Economic Development Drivers

Minutes: The Board discussed the role of the EDA in funding or financially supporting economic development drivers for our area, such as the Moorhead Airport and Bluestem Center for the Arts. The Board determined that EDA funding requests will be considered on a case by case basis, but preference would be given for projects that grow the tax base, create jobs, or contribute something unique to local economy.

G EDA Policy and Project Positions

Minutes: The Board discussed the role of the EDA in endorsing or taking a position on issues and projects that create economic development opportunities, such as the Center Avenue street project slated for 2019. The Board determined that EDA endorsement will be considered on a case by case basis.

H Budget for Future Goals & Vision

Minutes: No budget adjustments were identified at this time, beyond the proposed 2018 EDA tax levy, for the 2018 activities and goals discussed.

3. Bluestem Center for the Arts

Minutes: See item 2F

4. Airport

Minutes: See item 2F

5. Adjourn

Minutes: Meeting adjourned at 7:45 p.m.

APPROVED BY:

ATTEST:



Charley Johnson
Chair

Marsha Weber
Secretary

Due to technical difficulty, the proceedings of this meeting were not digitally recorded.